



110th Annual Washington's Birthday Parade

Presented by: The Washington's Birthday Festival Committee &
The Lake Eustis Area Chamber of Commerce

Parade order & staging assignments can be accessed at www.eustisgeorgefest.org the Tuesday before the parade

PARADE INFORMATION

Application Due Date: Priority placement for applications received by February 1, 2012
Parade Theme: "Made In America"
Parade Date: Saturday, February 25, 2012
Parade Time: 10 AM
Parade Location: North on the standard Southbound Bay Street in downtown Eustis from Atwater to Community Building (street will be closed to traffic)

APPLICATION FEES

(Must accompany your entry form. Make checks payable to Lake Eustis Area Chamber of Commerce)

Individual or Non-Profit	\$25	
Business	\$25	
Large Group of Vehicles		
First 10	\$25	Each additional 10 is an additional \$25

JUDGING & AWARDS

Judges will be in and around the entries in the staging area as well as along the parade route. Awards will be given on Saturday, February 25th at 4PM in the Ferran Park Band Shell. Please make sure your number is clearly displayed on the right front of your first vehicle so the judges can identify you.

RULES & REGULATIONS

- To meet our insurance requirements, ***we must have proof of insurance for all vehicle drivers*** – please send it in with your application or provide it no less than 1 week prior to the parade.
- Your entry will not be allowed to participate if we do not have an insurance ID on the driver
- All entries must reflect the theme of "Made In America" or a patriotic theme
- All motorized entries must be decorated – even if you are just driving a car or truck – even if it's a magnetic sign
- Animal entries must have a "clean up crew" and will be positioned at the back of the parade
- All floats will be judged during the parade
- There will be no stopping during the parade except for emergencies
- Your red or black number will be mailed to ***the person submitting the entry*** about 2 weeks before the parade. Make sure it is displayed in the right windshield of the first vehicle. Parade numbers ***will not*** be given out Sat. AM

OTHER INFORMATION ABOUT THE PARADE

- Consider having 2000 or more pieces of candy or promotional items to toss if you choose to do so, but do not throw any items until you begin the official parade route. We want to keep the staging areas clean. Save giveaways for the bandstands & judges review area toward the end of the parade.
- We encourage you to play music from your floats & vehicles, keeping the sound level reasonable & either patriotic or thematic to your float. Or tune into our radio station sponsor for parade music to synchronize among vehicles. WKIQ 1240 AM
- Pace cars will keep the parade at an appropriate pace. Distance yourself from walkers at least 20-30 feet
- Participants must carry on a continuous forward motion throughout the parade, even during stunts.
- Judging will be done on uniforms, presentation, musical ability, marching & formation for band units
- Be sure the contact person can be reached easily.
- Please be on time for staging – Late entries make it difficult to get everyone in line

STAGING INFORMATION

All entrants will be issued a red or black position number. This number will be mailed to the person who submitted the application about 2 weeks before the parade. Detailed staging information will be included in the mailing.

2012 "GEORGEFEST" PARADE REGISTRATION FORM

Please print - complete & return with check for each entry

Make checks payable to: Lake Eustis Area Chamber of Commerce
1 West Orange Avenue – Eustis, FL. 32726

Name of Organization, Group or Individual _____

Contact Person _____ Email Address _____

Daytime Phone _____ Cell Phone _____

Mailing Address _____

City _____ State _____ Zipcode _____

Driver's Name _____

(we must have a copy of the Driver's Insurance ID card submitted with your entry)

**AWARDS CATEGORIES – JUDGING TO BE ANNOUNCED SAT, FEBRUARY 25,
AT 4PM IN THE FERREN PARK BANDSHELL**

Please select a category (can be more than one)

- Mayor's Trophy – Best in Parade
- Arts & Culture
- Family Values
- Top Marching Band
- Clifford Historical Award – Honoring our History
- Eustis Music Award
- Eustis Kiwanis Award – Honoring our Children
- Veteran's Award
- Community Service Award

Since this year's theme is "MADE IN AMERICA", we would like floats to feature this theme and have the floats made of at least 25% American Made Products. A prize will be given to the float that is the most "American Made"

Companies: Each application is for One (1) vehicle - not 3 or 4 and must have some kind of themed decoration on it.

INFORMATION ABOUT YOUR ENTRY

(this information is need for staging, so please be sure to be specific)

Total Length of entry including vehicle pulling float _____

How many vehicles will be in this entry: _____ Please give a brief description of your entry: _____

Will there be any people walking with your entry: _____ If yes, how many? _____

Other requests you may have: _____

How should be announce your entry? _____

Disclaimer: Entrant hereby discharges & releases all parade organizers, including the Lake Eustis Area Chamber of Commerce, Washington's Birthday Festival Committee, & the City of Eustis, from any & all responsibility or personal liability due to injury, loss or damage of property during their participation in the aforementioned event.

Signature of contact person

Date: _____